

Purpose The Hot Springs Village Area Chamber of Commerce is organized to achieve these objectives: 1) Promoting business and community growth and development by: Promoting economic programs designed to strengthen and expand the income potential of all business within the trade area; promoting programs of civic, social and cultural nature which are designed to increase the functional and aesthetic values of the community; and, discovering and correcting abuses which prevent the promotion of business expansion and community growth. 2) Preserving the competitive enterprise system of business by: Creating a better understanding and appreciation of the importance of business people and a concern for their problems; educating the business community and representing them in city, county, state and national legislative and political affairs; preventing or addressing controversies which are detrimental to expansion and growth of business and the community if they arise; creating a greater appreciation of the value of a more liberal investment of sub-stance and self on behalf of the interests of competitive business.

Mission The Hot Springs Village Area Chamber of Commerce is a volunteer advocacy group of local businesses, civic/service organizations and associate members joining together to promote the best interest of our local businesses and community.

Goals And Objectives

1. Develop a strong membership base through goals and objectives that meet the members' needs.
2. Develop area and government relations by becoming a common voice for the membership of the Hot Springs Village Area Chamber of Commerce.

MEMBERSHIP INVESTMENT SCHEDULE

Please indicate your investment level below:

<input type="checkbox"/> 1-4 employees (includes owners/mgrs)	\$175.00
<input type="checkbox"/> 5-9 employees	\$199.00
<input type="checkbox"/> 10-19 employees	\$250.00
<input type="checkbox"/> 20-49 employees	\$375.00
<input type="checkbox"/> 50-99 employees	\$585.00
<input type="checkbox"/> 100+ employees	\$815.00
<input type="checkbox"/> 200+ employees	\$925.00
<input type="checkbox"/> 400+ employees	\$1,225.00
<input type="checkbox"/> Non-Profit/Service Club (0 Employees)	\$100.00
<input type="checkbox"/> Associate Members (0 Employees)	\$100.00
<input type="checkbox"/> Churches	\$125.00
<input type="checkbox"/> Public Education	\$175.00
<input type="checkbox"/> Restaurants	\$220.00

3. Promote the Hot Springs Village area through compiling existing data and material, and, producing appropriate additional materials so that this Chamber would act as an information resource center for existing and new business.
4. Promote the optimum future development of the HSV area business and professional community through appropriate marketing, promotional and advertising programs.
5. Development of ongoing training and educational programs for the benefit of the area business and professional community.
6. Assume a leadership role with the highway department, local government and other concerned entities to improve the aesthetics and infrastructure of both Highway 5 and 7.

Terms Any person, association, corporation, partnership or estate having an interest in the objectives of the organization shall be eligible to apply for membership. Election of members shall be by the Board of Directors. New member applications are subject to a one-time \$35 processing fee. Memberships are renewed annually on a fiscal year basis. Any member may resign from membership upon written request to the Board of Directors. The Board of Directors shall terminate memberships 90 days past due unless otherwise extended by the Board for good cause. A \$35 processing fee applies to reactivation of a membership dropped for any reason. Any member may be expelled by a two-thirds move of the Board of Directors for conduct unbecoming a member or prejudicial to the aims or repute of the Chamber after notice and opportunity for a hearing are afforded the member complained against.

Payment Calculation

Investment Level	\$
One Time Fee*	\$ 35.00

Special Projects Fund

(Suggested Amount \$100.00)	\$
Total Enclosed	\$

*A one-time \$35 processing fee applies to all new applications.

OFFICE USE ONLY

Date Recv'd:	Amount \$:
Check #:	Cash:
MC/VISA:	
BOD Appr.	CMaster:
Welcome Pkt Sent:	
Facebook:	

MEMBERSHIP APPLICATION

121 Cordoba Center Drive | Suite 300
 Hot Springs Village, AR 71909
 501.915.9940
 F 501.984.9961

hotspringsvillagechamber.com



TOP TEN REASONS TO INVEST IN THE CHAMBER:

1. **NEW BUSINESS CONTACTS:** General membership meetings, “Partner Up”, are held at Noon the last Wednesday of the month offering businesses the opportunity to network with other Chamber members. Everyone in your business is welcome to attend these meetings. Participation on standing committees or event planning committees allows members to form solid business contacts.
2. **REFERRALS:** The Chamber Office/Visitor Center receives many business inquiries each year and takes every opportunity to promote Chamber member businesses.
3. **RIBBON CUTTINGS:** All new members are invited to celebrate their Chamber membership with a Ribbon Cutting. Chamber Ambassadors and other members join in the celebration! The Chamber takes an official photo, which is submitted to the HSV Voice and The Sentinel Record newspapers, along with a brief description of your business.

4. **PUBLICITY AND EXPOSURE:** Your special event/sale fliers may be included in our “Member Happenings” e-mail blast sent to the HSV Area Chamber membership and general public.
5. **MEMBERSHIP DIRECTORY:** An annual membership directory is available at the Chamber, mailed to Hot Springs Village residents and placed in Arkansas Welcome Centers located at points of entry to the state. A member brochure, *updated monthly*, lists Chamber members and phone numbers by business category. It is available at the Visitor Center and is included in all Welcome Baskets.
6. **BROCHURE DISPLAY:** The Chamber has a spacious Visitor Center lobby where Chamber members can display their business and promotional brochures. The brochure racks accommodate a standard tri-fold size (or a maximum 4" x 9"). The lobby is open 7 days a week.
7. **LEADS GROUPS:** Groups comprised of a variety of industries sharing qualified sales leads and referrals in a non-competitive and mutually supportive atmosphere.

8. **CONFERENCE ROOM:** Members may hold meetings in the Chamber conference room at no expense. Call the Chamber office to schedule your meeting.
9. **ONLINE BENEFITS:** You can list your business services, hours and location; specify keywords; or, provide a link to your company website, Facebook or Linked-In pages. Also enjoy the opportunity to publicize your events, job openings and sales via the Events Calendar, Job Postings and Hot Deals also on the Chamber website—all included with membership. All online benefits are login/password protected so each member can manage their information at their convenience.
10. **WELCOME BASKETS:** Chamber members are invited to provide items promoting their business in the monthly Welcome Baskets delivered to new residents of Hot Springs Village.

INQUIRE ABOUT OUR NEW BENEFITS: Facebook, FREE Village Voice print ad and Designs Group Consulting marketing special.

MEMBERSHIP APPLICATION

Company/Organization Name: _____

Primary Phone: _____ Fax: _____

Alternate Phone: _____

Email: _____

Toll-Free Phone: _____

Website: _____

Physical Address (published): _____

City/State/Zip _____

Mailing Address (not published): _____

City/State/Zip: _____

121 Cordoba Center Drive | Suite 300
 Hot Springs Village, AR 71909
 T: 501-915-9940 T: 866-984-9963
 F: 501-984-9961

HotSpringsVillageChamber.com
 E: office@HotSpringsVillageChamber.com

Primary Representative: _____

Work Phone: _____

Cell Phone: _____

Title: _____

Email: _____

Business Representative: _____

Work Phone: _____

Cell Phone: _____

Title: _____

Email: _____

Other Representative: _____

Work Phone: _____

Cell Phone: _____

Title: _____

Email: _____

Business Description: _____

Number of Employees: _____

Full-Time (include owners/mgrs): _____

Part-Time: _____ Full-Time: _____