

# Hot Springs Village Area Chamber of Commerce

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The Top FIFTEEN  
REASONS why you  
should invest  
in the HSV  
Chamber of Commerce

1. **New Business Contacts** - General Membership meetings, "Partner Up", are held the 4th Thursday after the 4th Monday of each month year-round offering business men and women an opportunity to network with other Chamber members. Also, make new contacts through participation in the two major Chamber annual fund raising events as well as on standing committees.
2. **Referrals** - The Chamber Office/Visitor Center receives many business inquiries each year and takes every opportunity to promote only the Chamber member businesses.
3. **Ribbon Cuttings** - Promote your business and educate the community on the services/products you provide, with publicity in the HSV Voice. The Chamber Ambassadors will join in the celebration!
4. **Special Events Notification**—your special event flyers may be sent to the Chamber office for mass e-mailing to the HSV Chamber membership.
5. **Membership Directory**— Each member will be provided the membership directory via e-mail.
6. **Brochure Display** - Promotion of member businesses is provided at the Chamber Office/Visitor Center with your flyers and/or brochures. Business cards may be displayed. (member provides card holder)
7. **Membership Decal** - To display your membership status as a support of the HSV Area Chamber of Commerce.
8. **Publications** - A membership tri-fold flyer, updated monthly, listing all members by category and phone numbers, is available to all those who come to the Visitor Center and to the monthly HSV POA Newcomers (new residents) program presentations. This is a hands-on item for potential clients/customers. They are also mailed to potential vacationers and residents.
9. **Chamber Office Conference Room** - Members may schedule meetings in the Chamber Conference room at no expense. Schedule date and time through the Chamber Executive Director at 915-9940.
10. **Website/Chamber Master database** - HSV Area Chamber of Commerce website lists your business including contact, address, e-mail, web address, etc. [www.HotSpringsVillageChamber.com](http://www.HotSpringsVillageChamber.com). The addition of Chamber Master web based database allows each member to manage its information.
11. **Publicity and Exposure** - Press releases in area newspapers, radio station announcements along with a Monthly 1/2-page newsletter in the HSV Voice listing activities of the HSV Area Chamber of Commerce.
12. **Media Advertising** - Both radio and newspaper media are available in the HSV area to work with Chamber members to help promote their businesses.
13. **Chamber member businesses employment opportunities** posted on our Chamber bulletin board.
14. **HSV Advertising and Promotion** - The purpose is to promote Hot Springs Village through advertisement in magazines or newspapers to bring potential residents to the area.
15. **Special Events** - Business-to-business opportunities abound for members who want to become involved in the Chamber's 2010 Business Expo set for April 30, 2010.

(updated 1.1.10)